

Town of Franklin Tourism Development Authority Meeting

May 14, 2018

Present: members Donnie Bishop, Tim Crabtree, Connie Gruberman, Cheryl Pullium and Town Manager Summer Woodard.

Member Josh Drake arrived at 5:40 p.m.

Chairman Candy Presley was absent.

Approval of April 9, 2018 Board minutes

Motion was made by Pullium, second by Gruberman to approve the April 9, 2018 meeting minutes as presented. Motion carried. Vote: 5 to 0.

Financial Reports

Town Manager Summer Woodard presented the financial report. Report is attached.

Motion was made by Gruberman, second by Pullium to accept financial report as presented. Motion carried. Vote: 5 to 0.

Sub-Committee Reports

Finance/budget chair – None

Policy and Procedures – None

Application Review chair – As follows.

Old Business: Update on \$5,000 for Budget Increase

Summer Woodard presented this item.

Old Business: Funding Request for Appalachian Heritage Festival for \$3,000

Motion was made by Pullium, second by Gruberman to grant \$2,000 to the Appalachian Heritage Festival. Motion carried. Vote: 5 to 0.

Old Business: Funding Request for Taste of Scotland for \$4,500

Motion was made by Pullium, seconded by Crabtree to grant \$3,000 to Taste of Scotland with the understanding that none of the money will be put towards past debt. Motion died. Vote: 3-3. Bishop, Drake, and Gruberman opposed.

Bishop – I feel like if there is new blood in this event that we could look at giving more.

Drake – We gave them \$2,800 last year and they had a surplus of \$1,335. My suggestion is to give them \$2,500 less the \$1,300 from last year. I could buy into that.

May 14, 2018 meeting continued,

Motion was made by Drake to grant the Taste of Scotland \$1,200. Motion fails due to lack of a second.

Motion was made by Bishop to grant \$3,500 to the Taste of Scotland. Motion fails due to lack of a second.

Motion was made by Pullium, seconded by Crabtree to grant \$3,000 to Taste of Scotland with the understanding that none of the money will be put towards past debt. Motion carried. Vote: 5 to 1. Drake opposed.

Old Business: Discover Franklin Domain

Summer Woodard presented this item.

New Business: Discussion on TDA Budget for FY 18 - 19

D'Anne Maddox and Beth Payseur from Premiere Marketing presented this item.

Motion by Pullium, seconded by Gruberman to accept Premiere Marketing's marketing proposal of \$99,690 for FY 2018 – 2019. Motion carried. Vote: 6 to 0.

Motion was made by Drake, seconded by Gruberman to approve a \$129,000 budget with an additional \$6,000 from the reserve account to total \$135,000. Motion carried. Vote: 6 to 0.

Items from the Board

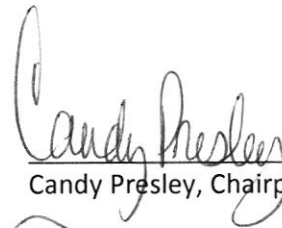
None.

Announcements

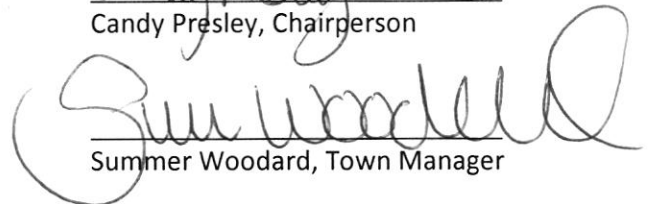
The next regularly scheduled TDA meeting is Monday April 11, 2018 at 5:30 p.m. in the Town Hall Boardroom.

Adjourn

Motion was made by Drake, second by Pullium to adjourn the meeting at 6:25 p.m. The motion carried. Vote: 6 to 0.



Candy Presley, Chairperson



Summer Woodard, Town Manager